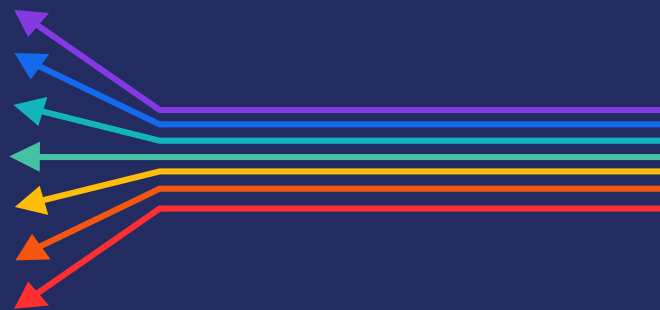


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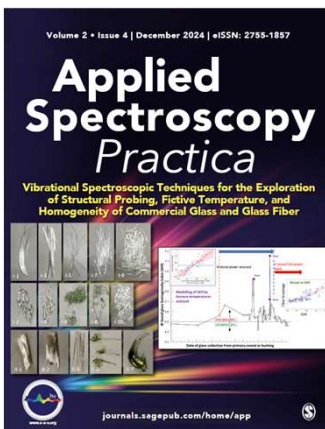
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The Society for Applied Spectroscopy builds connections among experts and users of all types of optical spectroscopy.

Our members and readers are key opinion leaders, decision makers, and influencers at all levels of government, industry, and academia and across a wide range of industries.



APPLIED SPECTROSCOPY: PRACTICA



Practica is a peer-reviewed, Open Access journal launch in 2023. It focuses on publishing practical applications of existing spectroscopy.

Primary distribution is via electronic flipbook supported by email, social media, and referring site campaigns. In addition, all articles are available individually on the Sage website.

2024 Highlights:

- Distribution: >10,000
- Visitor click rate: 10.9%
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Visit *Practica* at <https://practica.s-a-s.org>

	1x	2x	4x
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Volume, Issue	Publication Date	Close Date
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3, 3	Oct 15	Oct 1
3, 4	Jan 15, 2025	Dec 30

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Skyscraper	120 x 600 px	PNG/JPG, 72 DPR
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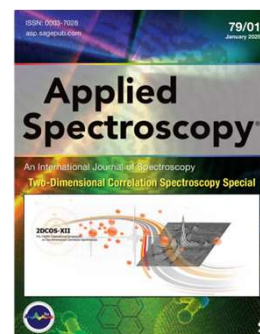
APPLIED SPECTROSCOPY

Applied Spectroscopy is our leading peer-reviewed journal focusing on novel spectroscopic research.

Advertising on Applied Spectroscopy is available directly through our Publisher, Sage. Available vehicles include sponsored downloads, special collections, and journal page interstitial ads.

Five-year impact factor: 2.9

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	Bronze	Silver	Gold	Platinum
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Logo and link on SAS website	Text only	Small	Medium	Large
Logo and link in <i>Practica</i>	Text only	Small	Medium	Large
Sponsor board recognition	Text only	Small	Medium	Large
Complementary memberships	1	2	4	8
SAS SciX social event tickets		2	4	6
Price	\$750	\$1500	\$2500	\$4000