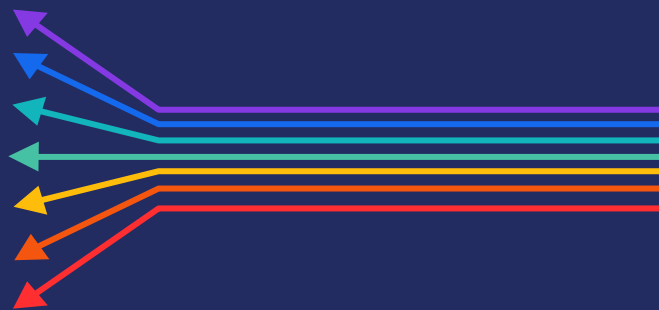


ADVERTISE WITH US



Discover how SAS can promote your brand in 2025

78%

of SAS journal readers have
buying authority

47%

of SAS members have
budgets greater than 100k

59%

of SAS members are outside
academia

OPPORTUNITIES

- *Applied Spectroscopy Practica*
- *Newsletters & Webinar*
- *Awards*
- *Corporate Partnerships*

ABOUT SAS

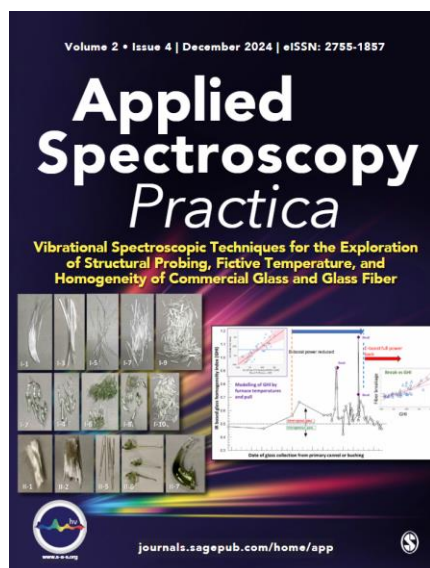
The Society for Applied Spectroscopy builds connections among experts and users of all types of optical spectroscopy.

Our members and readers are key opinion leaders, decision makers, and influencers at all levels of government, industry, and academia and across a wide range of industries.

Learn more about SAS at <https://www.s-a-s.org>



APPLIED SPECTROSCOPY PRACTICA



Applied Spectroscopy Practica is a peer-reviewed, Open Access journal launched in 2023. It focuses on publishing practical applications of existing spectroscopy.

Primary distribution is via electronic flipbook supported by email, social media, and referring site campaigns. In addition, all articles are available individually on the Sage website.

2024 Highlights:

- Distribution: >10,000
- Visitor click rate: 10.9%
- Visit duration: 3:50

Visit *Applied Spectroscopy Practica* at <https://practica.s-a-s.org>

	1x	2x	4x
Standard Full Page, No Positioning	\$1500	\$1400	\$1200
Standard Full Page, Positioning	\$2000	\$1900	\$1700
Left Front Cover	\$1875	\$1775	\$1675
Skyscraper – Single Article	\$500	\$450	\$400
Skyscraper – Whole Volume	\$2000	\$1900	\$1700
Toolbar Logo	\$250	\$225	\$200
Embedded Video	Inquire		

Volume, Issue	Publication Date	Close Date
3, 1	Apr 15	Apr 1
3, 2	Jul 15	Jul 1
3, 3	Oct 15	Oct 1
3,4	Jan 15	Dec 30

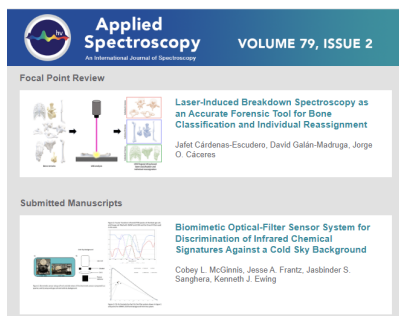
Size	Dimensions	Details
Full Page	8.5" x 11"	150 DPI, RGB, PDF
Skyscraper	120 x 600 px	PNG/JPG, 72 DPR
Toolbar Logo	88 x 31 px	PNG/JPG, 72 DPI
Left Front Cover	Varies	150 DPI, RGB, PDF

SOCIETY FOR APPLIED  **SPECTROSCOPY**

NEWSLETTER + WEBINAR OPPORTUNITIES

We offer limited opportunities to reach our members and audience through banner placement on our monthly newsletter and Applied Spectroscopy Table of Contents emails.

Additional opportunities to sponsor SAS webinars and events occur each year. Inquire for more information.



	Price Per Insertion
SAS Newsletter Banner – Top	\$550
SAS Newsletter Banner - Middle	\$450
Table of Contents Newsletter – Below First Article	\$750
Table of Contents Newsletter – Below 3 rd Article	\$650
Webinar / Event Sponsorship	Varies

AWARD SPONSORSHIP

SAS offers valuable opportunities for students, Early Career, and mid/late-career professionals to connect with the each other for educational and professional development. SAS offers opportunities to sponsor student memberships, travel grants, and awards. Recognition of these sponsorships includes your name or logo included with the award during the awards ceremony and inclusion in all promotional materials mentioning the awardees.

	Number of Awards	Price
Student Membership Package (10)	10	\$ 500
Undergraduate Awards in Applied Spectroscopy	Up to 5	\$ 2,500
SAS Graduate Student Awards	Up to 2	\$ 1,500
Atomic Technical Section Student Awards	Up to 4	\$ 2,000
SciX Student Poster Session Awards	Up to 4	\$ 2,500
Early Career Travel Grants	Up to 2	\$ 1,500
William F. Meggers Award Outstanding paper in Applied Spectroscopy	1	\$ 1,500
Lester W. Strock Award Series of outstanding papers	1	\$ 1,500

CORPORATE PARTNERSHIPS

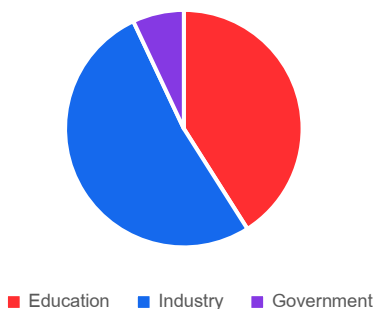
As a Corporate Partner, the scientists in your organization become part of the optical spectroscopy community. They receive all SAS benefits including access to *Applied Spectroscopy* and *Applied Spectroscopy Practica*, a peer-reviewed journal focused on applications of spectroscopy. At scientific conferences, your scientists will have the opportunity mingle with fellow SAS members and students.

Want access to email our members or post on Social Media? This is limited to our Corporate Partners to maintain high impact, delivering 36.7% open rate and 3.8% click rate and 4.6% social media engagement rate.

	Bronze	Silver	Gold	Platinum
Emails to SAS membership	1	1	3	6
Social Media Posts	1	2	4	6
Logo and link on SAS website	Text only	Small	Medium	Large
Logo and link in <i>Applied Spectroscopy Practica</i>	Text only	Small	Medium	Large
Sponsor board recognition	Text only	Small	Medium	Large
Complementary memberships	1	2	4	8
SciX social event tickets	-	1	2	4
Price	\$750	\$1500	\$2500	\$4000

SAS MEMBER DEMOGRAPHICS

Member Industry



Member Type



Area of Expertise

