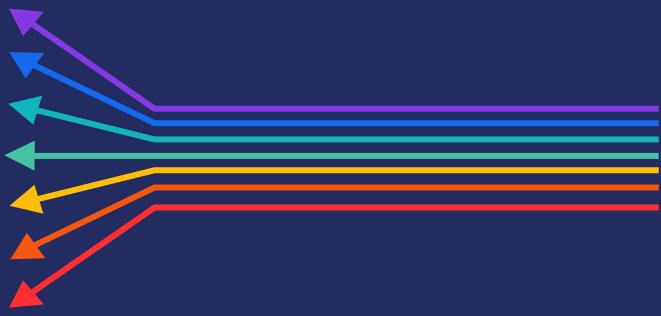


ADVERTISE WITH US



Discover how SAS can promote your brand in 2026

78%

of SAS journal readers have buying authority

47%

of SAS members have budgets greater than 100k

59%

of SAS members are outside academia

OPPORTUNITIES

- *Applied Spectroscopy Practica*
- *Newsletters & Webinars*
- *Awards*
- *Corporate Partnerships*
- *Other Opportunities*

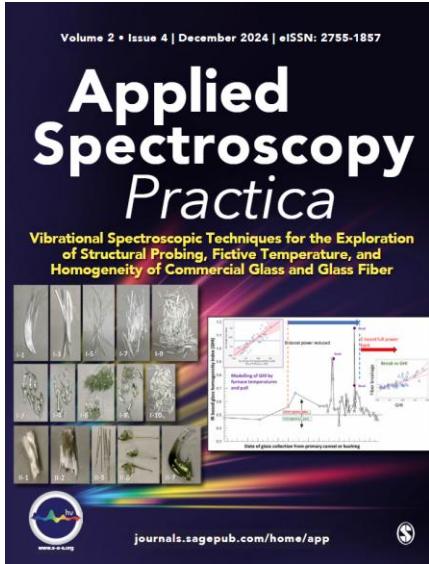
ABOUT SAS

The Society for Applied Spectroscopy builds connections among experts and users of all types of optical spectroscopy.

Our members and readers are key opinion leaders, decision makers, and influencers at all levels of government, industry, and academia and across a wide range of industries.

Learn more about SAS at <https://www.s-a-s.org>

APPLIED SPECTROSCOPY PRACTICA



Applied Spectroscopy Practica is a peer-reviewed, Open Access journal launched in 2023. It focuses on publishing practical applications of existing spectroscopy.

Primary distribution is via electronic flipbook supported by email, social media, and referring site campaigns. In addition, all articles are available individually on the Sage website.

2024 Highlights:

- Distribution: >10,000
- Visitor click rate: 10.9%
- Visit duration: 3:50

Visit *Applied Spectroscopy Practica* at <https://practica.s-a-s.org>

	1x	2x	4x
Standard Full Page, No Positioning	\$1500	\$1400	\$1200
Standard Full Page, Positioning	\$2000	\$1900	\$1700
Left Front Cover	\$1875	\$1775	\$1675
Skyscraper – Single Article	\$500	\$450	\$400
Skyscraper – Whole Volume	\$2000	\$1900	\$1700
Toolbar Logo	\$250	\$225	\$200
Embedded Video	Inquire		

Volume, Issue	Publication Date	Close Date
4, 1	Apr 15	Apr 1
4, 2	Jul 15	Jul 1
4, 3	Oct 15	Oct 1
4,4	Jan 15	Dec 30

Size	Dimensions	Details
Full Page	8.5" x 11"	150 DPI, RGB, PDF
Skyscraper	120 x 600 px	PNG/JPG, 72 DPR
Toolbar Logo	88 x 31 px	PNG/JPG, 72 DPI
Left Front Cover	Varies	150 DPI, RGB, PDF



NEWSLETTER + WEBINAR OPPORTUNITIES

Newsletters

We offer opportunities to reach our members and audience through placements on newsletter that are sent to our members and prospects. These newsletters include:

- SAS Member Newsletter
- *Applied Spectroscopy* Table of Content (monthly)
- *Applied Spectroscopy Practica* (quarterly)
- Literature Awareness Newsletter (quarterly)

Literature Awareness is a new quarterly offering that highlights content, on a particular topic of interest to SAS members. We can place advertiser technical application notes in this newsletter with one advertiser placement per issue.

Price Per Insertion	
SAS Member Newsletter Banner – Top	\$550
SAS Member Newsletter Banner - Middle	\$450
<i>Applied Spectroscopy</i> Table of Contents Newsletter – Below First Article	\$750
<i>Applied Spectroscopy</i> Table of Contents Newsletter – Below 3 rd Article	\$650
<i>Applied Spectroscopy Practica</i> Publication Announcement	\$800
Literature Awareness Newsletter – Top	\$550
Literature Awareness Content	TBD



Webinars

The Society is relaunching its popular Tour Speaker Program in 2026. Quarterly, the society will produce a webinar, with a noted speaker, on a topic relevant to the SAS community.

Opportunities are available to advertisers to add technical content events to this roster.

Price Per Event	
Speaker Sponsorship	\$550
Technical Content Speaker Opportunities	TBD

AWARD SPONSORSHIP

SAS offers valuable opportunities for its members to connect with each other for educational and professional development. This includes opportunities to sponsor student memberships, travel grants, and awards. Recognition of these sponsorships includes your name or logo included with the award during the awards ceremony and inclusion in all promotional materials mentioning the awardees.

	Number of Awards	Price
Student Membership Package (10)	10	\$ 500
Undergraduate Awards in Applied Spectroscopy	Up to 5	\$ 2,500
SAS Graduate Student Awards	Up to 2	\$ 1,500
IASA (Atomic) Section Student Awards	Up to 4	\$ 2,000
SciX Student Poster Session Awards	Up to 4	\$ 2,500
Early Career Travel Grants	Up to 2	\$ 1,500

CORPORATE PARTNERSHIPS

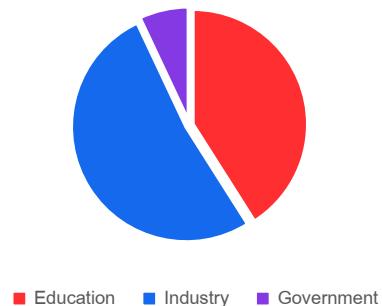
As a Corporate Partner, the scientists in your organization become part of the optical spectroscopy community. They receive all SAS benefits including access to *Applied Spectroscopy* and *Applied Spectroscopy Practica*, a peer-reviewed journal focused on applications of spectroscopy. At scientific conferences, your scientists will have the opportunity mingle with fellow SAS members and students.

Want access to email our members or post on Social Media? This is limited to our Corporate Partners to maintain high impact, delivering 36.7% open rate and 3.8% click rate and 4.6% engagement rate.

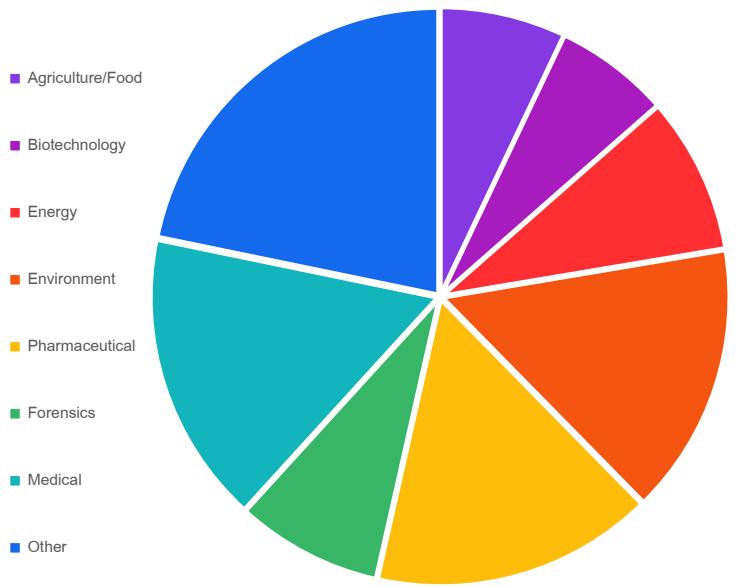
	Bronze	Silver	Gold	Platinum
Emails to SAS membership	1	1	3	6
Social Media Posts	1	2	4	6
Logo and link on SAS website	Text only	Small	Medium	Large
Logo and link in <i>Practica</i>	Text only	Small	Medium	Large
Sponsor board recognition	Text only	Small	Medium	Large
Complimentary memberships	1	2	4	8
SciX social event tickets	-	1	2	4
Price	\$750	\$1500	\$2500	\$4000

SAS MEMBER DEMOGRAPHICS

Member Industry



Area of Expertise



Member Type



Technical Areas

